



## NEWS RELEASE

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**DAYTONA INTERNATIONAL SPEEDWAY, “The World Center of Racing” OFFERS INTERNATIONAL TRAVELERS AN ALL INCLUSIVE 2009 ROLEX 24 AT DAYTONA RACE PACKAGE**

Daytona International Speedway today announced their intention to offer a VIP All-Inclusive Travel Package from the United Kingdom to Daytona Beach for the 2009 Rolex 24 at Daytona, the top endurance race in North America.

Racing stars from 24 countries have converged on Daytona to compete in this year’s 2008 Rolex 24 at Daytona including defending race winners, Scott Pruett, Juan Pablo Montoya and Salvador Duran. Also included in this year’s event are 2007 NASCAR Sprint Cup champion Jimmie Johnson, 2005 Indy Racing League champion and previous winner of the Rolex 24 at Daytona, Dan Wheldon, 2007 IndyCar Series champion Dario Franchitti, and two-time winner of the Indianapolis 500 and television star Helio Castroneves, to name a few of the premier drivers.

“The Rolex 24 at Daytona is a spectacle that continually attracts the biggest names in motorsports and we look forward to another exciting weekend at the “World Center of Racing” in 2009,” said Speedway President Robin Braig. “Come see your favorite Grand-Am Series driver at the official start to the 2009 international motorsports calendar.”

Expected to be included in the VIP All-Inclusive Travel Package\* will be:

- Air travel originating from Gatwick Airport, United Kingdom to Daytona Beach, Florida, on Thursday, January 22, 2009 and returning on Tuesday, January 27, 2009.
- Five (5) night ocean view resort accommodation at a premier resort located on the white sand beaches of Florida.
- Reserved weekend ticket to the 2009 Rolex 24 at Daytona.
- Roundtrip motorcoach transportation from the airport to the hotel and with scheduled transportation to Daytona International Speedway.
- HOT LAPS around the world famous high banks of Daytona International Speedway.
- Tickets to the Daytona 500 Experience, an interactive motorsports attraction located at the Daytona International Speedway
- Access to the daily hospitality tent which will include food and beverages.

\* Package is subject to change.

With a limited number of VIP All-Inclusive Travel Packages available, please call today to secure your VIP All Inclusive Package to the 2009 Rolex 24 at Daytona. Arrangements can be made by calling \_\_\_\_ at \_\_\_\_.



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